

MT State Parks (FWP) FY 2011 Q4

Plan Status 1.0: Turning the Montana Tourism and recreation Vision into reality

Review Status Symbols Legend

First Column:

Strategy Status: ★ Ahead of Plan ○ On Track ⊗ Behind Plan ● Off Track ➡ Change

Tactic Start Status: ○ Started on Time ⊗ Started Late ● Incomplete

Second Column:

Strategy Trend: ↑ Getting Better → Staying the Same ↓ Getting Worse

Tactic Current Status: ○ On Track ⊗ Behind Plan ● Off Track

Third Column:

Strategy Future Concern: L Low Concern M Medium Concern H High Concern

Tactic Final Status: ○ Completed on Time ⊗ Completed Late ● Incomplete

✓ Completed ⏸ On Hold ✕ Cancelled

Objective, Strategy, or Tactic	Creation Status	Owner	Review Status		
1.3.4: Continue to enhance the Montana Block Management Program, expanding public access to private lands.	○	Jennifer Lawson	?	?	?
1.3.4.1: FWP continue to enhance the Montana Block Management Program, expanding public access to private lands.	○	Jennifer Lawson	?	?	?
1.3.4.1.1: Study ways to streamline the process, attract broader participation, evaluate conservation easements, analyze issues of program expansion or limitations, and include concerns about non-resident vs. resident preferences.	Tactic	Jennifer Lawson	?	?	
1.3.4.1.2: Expand participation (enrolled acres) in the Block Management Program to 9 million acres by 2012.	Tactic	Jennifer Lawson	○	?	
1.4.2.3.3: FWP improve infrastructure at historic, tribal, and cultural sites to expand visitation and seasons.	○	Jennifer Lawson	?	?	?
1.4.2.3.3.1: Evaluate historic/cultural sites, and identify locations where investment in infrastructure or facilities could significantly increase visitation and revenue opportunities.	Tactic	Jennifer Lawson	○	?	
1.4.2.3.3.2: Participate in the development of a state heritage tourism marketing strategy.	Tactic	Jennifer Lawson	●	?	
1.4.2.3.3.3: Conducting a statewide review of Park needs	Tactic	Jennifer Lawson	?	?	
1.5.1.4.3: FWP identify new opportunities to provide guided educational/interpretive and adventure tours on public and private lands and work to develop them.	○	Jennifer Lawson	?	?	?
1.5.1.4.3.1: Identify potential barriers, solutions, processes, and resources for agencies to develop RFPs in collaboration with private/nonprofit partners and initiate RFP development as appropriate.	Tactic	Jennifer Lawson	●	?	
1.6.2.2.4: FWP seek volunteers and volun-tourists to augment Montana's seasonal workforce and help with local recreation projects through volunteer opportunities web listings and other resources.	○	Jennifer Lawson	?	?	?
1.6.2.2.4.1: Partner with volunteer opportunity listing websites to list Montana volunteer opportunities, provide links to the sites from state, regional and local tourism web sites, and list the sites in visitor guides.	Tactic	Jennifer Lawson	○	?	